



Jackson State University National Alumni Association, Inc.
Greater Washington, DC Area Alumni Chapter

P.O. Box 7691 | Largo, MD 20792
www.gwdcjsu.org | info@gwdcjsu.org

Greetings!

The Jackson State University National Alumni Association (JSUNAA) Greater Washington, DC Area Alumni Chapter (GWDC) proudly invites you to stand with us as a supporter, sponsor, or donor as we prepare to commemorate a remarkable milestone: **50 years of Tiger Excellence, Service, and Impact.**

For half a century, GWDC has been a powerful force for Jackson State University alumni in the Washington, DC region. Through scholarships, alumni engagement, community service, and unwavering advocacy for student success, our chapter has helped carry the JSU legacy forward. This anniversary year is more than a celebration — it is a call to invest in the next generation of Jackson State students and leaders.

To honor this golden milestone, we will host “**From 1976 to Forever: A Golden Legacy Built on Tiger Excellence**”, our 50th Anniversary Scholarship Fundraiser, on **Saturday, June 27, 2026 at 8:00 p.m. at Martin’s Crosswinds in Greenbelt, MD.** The signature event will raise critical funds to expand chapter-based scholarships and initiatives that directly support students from the Washington, DC area.

Your partnership will help us:

- Provide meaningful financial support for student scholarships and success initiatives
- Strengthen alumni engagement across the DMV region
- Celebrate and honor five decades of service, leadership, and impact
- Build sustainable resources that will carry our mission well beyond this anniversary year

We welcome partnerships in many forms — sponsorships, individual and alumni donations, employer matching gifts; and in-kind contributions. **Every gift, at every level, moves us closer to our goals and demonstrates a shared commitment to the future of Jackson State University.** All sponsorships and donations are tax-deductible to the extent permitted by law, and we are happy to tailor a partnership that aligns with your philanthropic priorities.

As we commemorate 50 years of GWDC excellence, we invite you to join us in shaping the next 50. Your generosity will help us reach our minimum fundraising goal of \$10,000 and ensure this year’s event becomes our most impactful yet.

Thank you for your consideration. I look forward to discussing how your support can help us continue building a legacy worthy of our past — and our future. If you have any questions, please contact us at fundraising@gwdcjsu.org.

Kindest Regards,

A handwritten signature in cursive script that reads 'Carla Y. Reed'.

Carla Y. Reed
President, JSUNAA Greater Washington, DC



Jackson State University National Alumni Association, Inc.
Greater Washington, DC Area Alumni Chapter
P.O. Box 7691 | Largo, MD 20792
www.gwdcjsu.org | info@gwdcjsu.org

Sponsorship Levels

Blue Diamond \$7,500

- Exclusive Event Title Sponsor designation
- Premier Sponsor Table (8 tickets)
- 90-second speaking opportunity during the program
- Full page ad inside the front cover of the digital Souvenir Program Book
- Acknowledgement as Blue Diamond Sponsor by way of signage at the event
- Recognition as Blue Diamond Sponsor on social media and website inclusion
 - Event Landing Page
 - From 1976 to Forever campaign emails
 - Dedicated social media posts (maximum of 4)

White Diamond \$5,000

- Premier Sponsor Table (8 tickets)
- Full page ad inside the back cover of the digital Souvenir Program Book
- Acknowledgment as White Diamond Sponsor by way of signage at the event
- Recognition as White Diamond Sponsor on social media and website inclusion
 - Event Landing Page
 - From 1976 to Forever campaign emails
 - Dedicated social media posts (maximum of 3)

Gold Tiger \$3,500

- 6 Tickets to Scholarship Fundraiser
- Full page ad inside the Souvenir Program Book
- Acknowledgment as Gold Tiger Sponsor by way of signage at the event
- Recognition as Gold Tiger Sponsor on social media and website inclusion
 - Event Landing Page
 - From 1976 to Forever campaign emails
 - Dedicated social media post (maximum of 2)

1877 Legacy Donor \$1,877

- 4 Tickets to Scholarship Fundraiser
- Half-page ad in digital Souvenir Program Book
- Acknowledgment as 1877 Legacy Sponsor by way of signage at the event
- Recognition as 1877 Legacy Sponsor on social media and website inclusion
 - Event Landing Page
 - From 1976 to Forever campaign emails
 - Dedicated social media post



Jackson State University National Alumni Association, Inc.
Greater Washington, DC Area Alumni Chapter
P.O. Box 7691 | Largo, MD 20792
www.gwdcjsu.org | info@gwdcjsu.org

Sponsorship Levels

(continued)

Thee I Love Donor \$600

- 2 tickets to Scholarship Fundraiser
- Quarter-page ad in digital Souvenir Program Book
- Acknowledgment as Thee I Love Donor by way of signage at the event
- Recognition as Thee I Love Donor on social media and website inclusion
 - Event Landing Page
 - Group Social Media Acknowledgment

Souvenir Program Advertisements

- **Full Page Ad – \$150**
 - One full-page digital ad
 - Logo, photo, or custom message
 - Clickable website or social media link
- **Half Page Ad – \$100**
 - One half-page digital ad
 - Logo, photo, or message
 - Clickable website or social media link
- **Quarter Page Ad – \$75**
 - One quarter-page digital ad
 - Name, photo, or short congratulatory message
- **Business Card Ad – \$50**
 - Business card-size ad
 - Name, logo, or brief message
- **Patron Listing – \$25**
 - Name listed in the Patron Supporter section
 - Optional short message (e.g., “Congratulations on 50 Years!”)



Jackson State University National Alumni Association, Inc.
Greater Washington, DC Area Alumni Chapter
P.O. Box 7691 | Largo, MD 20792
www.gwdcjsu.org | info@gwdcjsu.org

Sponsorship Order Form

Thank you for your interest in securing a sponsorship or digital souvenir journal ad to support our 50th Anniversary Scholarship Fundraiser. To purchase your sponsorship, please visit <https://givebutter.com/jsugwdc50>.

Note: Givebutter processing fees will apply. If you would like to remit payment via Zelle, please select the “Check” payment option in GiveButter and then send payment via Zelle - treasurer@gwdcjsu.org.

For questions on sponsorships, souvenir program book, and next steps, please contact us at fundraising@gwdcjsu.org.

In-Kind Donations

If you will be supporting our 50th Anniversary Scholarship Fundraiser through an in-kind donation, please submit our [electronic in-kind donation form](#).

Benefits will be determined based on the Fair Market Value of the donated items. In-kind gifts are for goods and services instead of cash. Contributions made by check, cash, or credit card are cash donations, not in-kind donations. Your estimates will help us recognize your gift appropriately. In-Kind Donations are tax-deductible as determined by the Internal Revenue Service (IRS). Please consult your tax advisor or IRS publications for additional details.

The Jackson State University National Alumni Association Greater Washington, DC Area Alumni Chapter is a 501C(3) nonprofit and community-based organization.